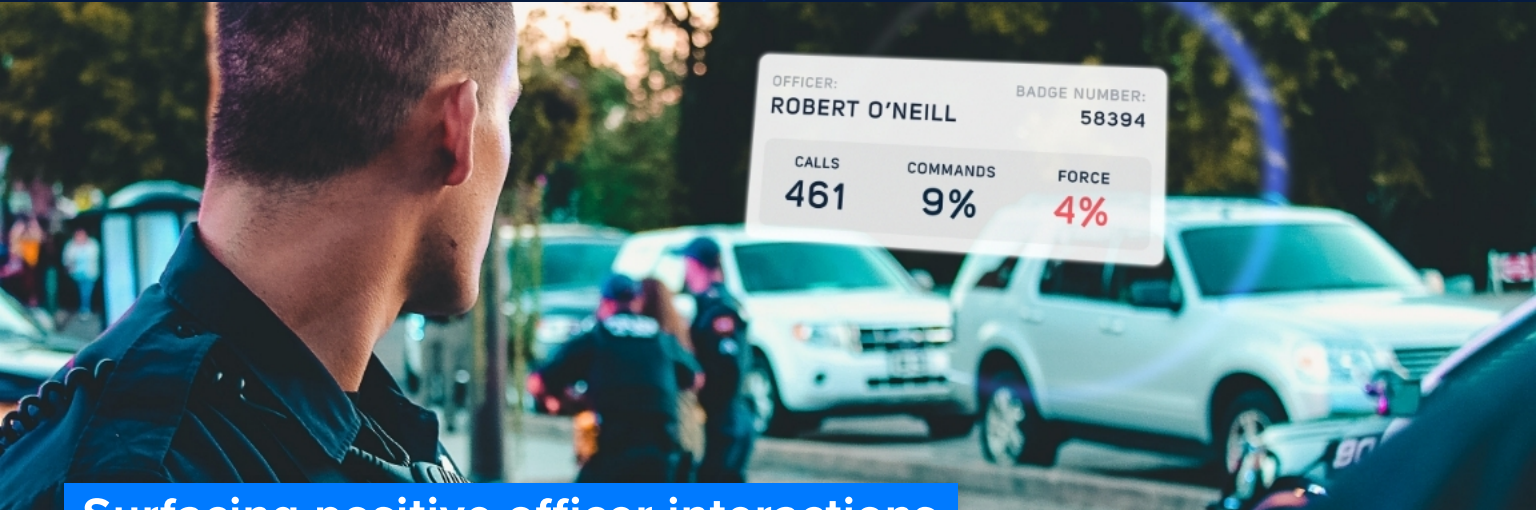


Truleo supports patrol officers

Most departments have limited visibility into the work of their patrol officers. Truleo provides departments with insight to help them better understand how these officers are responding in challenging scenarios, meeting and exceeding performance expectations, and building reputations of excellence in their community.



Surfacing positive officer interactions

Everyone has an off day. Truleo ensures departments understand how an officer's one bad day stacks up against all their good ones.



When an officer has an off day, most departments have no way to compare the video surfaced from that day against an officer's standard operational performance. Truleo helps departments see the full picture so an officer's one bad day doesn't overshadow their years of good ones.

An officer's day-to-day work builds their reputation in the community—responding to calls from residents, de-escalating tense situations, assisting those requesting services, and generally keeping communities safe. Truleo surfaces those positive interactions so they are included in performance assessments.

Truleo supports patrol officers so they:

- ✓ are acknowledged and celebrated for the positive reputations they've built
- ✓ get credit (and credibility) for handling tense or difficult interactions
- ✓ are assessed holistically rather than only based on complaints or use-of-force scenarios



Clarifying performance expectations

Officers make hundreds of high-pressure, split-second decisions every day. Truleo gives officers the code to make decisions professionally.

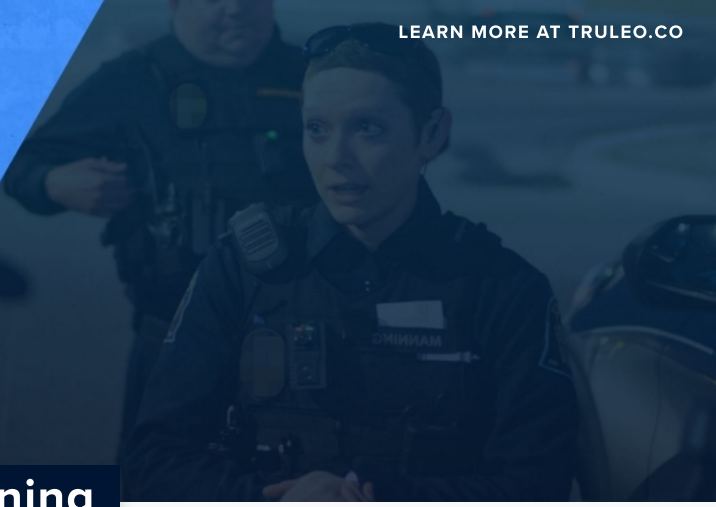


Officers must meet the standard level of professionalism expected by their department—but what about when officers want to go higher? Truleo builds and clarifies department expectations through a transparent algorithm so officers have the codes to not just meet the bar—but exceed it.

Truleo gives officers the codes for getting the best scores with its algorithm—for example, giving explanations and reasons, using formalities like sir and ma’am, and avoiding profanity. The best part? These codes don’t just give officer’s high performance scores. They’re also scientifically proven to mitigate escalation, preventing dangerous scenarios and keeping officers safe.

Truleo supports officers by

- ✓ empowering departments to precisely clarify expectations
- ⊕ making those expectations and requirements transparent to officers
- ⊕ encouraging and highlighting performance that keeps officers safe



Supporting officer wins and training

Officers may lack access to robust training resources. Truleo turns great officer performance into great officer training.



Because departments don't see or hear about most positive officer interactions, they can't share or celebrate them. Truleo captures these positive interactions so departments can train new officers and celebrate excellent ones.

Officers' body-worn cameras record thousands of hours of positive interactions—interactions in which skilled officers have expertly handled difficult situations to keep themselves and residents safe. Most departments never see them. Truleo surfaces these interactions so that departments can reward excellence and build officer-led communities of learning.

Truleo helps departments

- ✔ ensure excellent officers—and their interactions—are surfaced and celebrated
- ⊕ create robust training resources for officers across the department
- ⊕ gain a better understanding of officers' positive interactions in the field

What is Truleo?

Truleo analyzes police body camera videos using artificial intelligence to help promote police professionalism. Truleo worked with FBI National Academy alumni to build the models that deconstruct language used during events to help agencies promote best practices, train new officers, and mitigate risk. To learn more about Truleo's mission to improve trust in the police with body camera analytics, visit www.truleo.co.



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